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IDEAS
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YOUR DIGITAL
INFRASTRUCTURE
FOR A REAL WORLD

From a Corporate Website to the Enterprise's Own Digital Infrastructure

PEOPLE • TRUST • COOPERATION

*Tradition
Inspires
New
Opportunities*



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TECHNOLOGY • PEOPLE • OPPORTUNITIES • A SUSTAINABLE FUTURE

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New Opportunities*

*Ideas Today
A Stronger
Tomorrow*

COMPANIES
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PARTNERS
IDEAS
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THALAMUS

From a Corporate Website to the Enterprise's Own Digital Infrastructure

Today, a company's digital interactions are typically spread across numerous independent tools: its website, email, messaging platforms, telephony, CRM, file-sharing solutions, and internal systems.

Each of these tools addresses a specific need, but together they rarely form a **unified digital environment for the enterprise**.

As a result, the history of client relationships becomes fragmented across different services, business communication depends on external platforms and employees' personal accounts, while managing access, relationships, and accumulated context becomes increasingly complex.

THALAMUS Introduces a Different Principle

Built on the technological **THALAMUS core**, the corporate website becomes more than the company's public-facing presence — it becomes **the gateway to its own digital environment**.

Visitors see the public section of the website.

After authentication, a client, employee, or partner gains access to a workspace designed specifically for them — according to their digital identity, role, and authorized relationships.

A single architecture can bring together:

-  client interaction with assigned specialists;
-  messaging, voice calls, documents, and files;
-  employee and workgroup collaboration;
-  cooperation with partners;
-  roles, permissions, and access management;
-  business processes;
-  specialized industry modules.

At the same time, **the enterprise itself determines** who participates in its digital environment, who may interact with whom, and which functions are available to each participant.



THALAMUS does not move an enterprise into someone else's digital environment.



THALAMUS provides the technological foundation for its own.



Your website.



Your clients.



Your employees.



Your data.



Your digital infrastructure.

A UNIFIED ENTERPRISE ARCHITECTURE

From Communication to Relationships, Processes, Memory, and an Intelligent Environment

At the center of the digital infrastructure is the **THALAMUS core**.

It connects not merely users and software functions, but the actual structure of the enterprise:



Managed Digital Relationships

-  **Clients** gain access to their assigned specialists and the services intended for them.
-  **Employees** gain access to the functions and information required for their work.
-  **Partners** gain access only to those areas of interaction that the enterprise has opened for collaboration.

If a specialist changes, an employee assumes a different position, a workgroup is reorganized, or a partner relationship changes, the corresponding digital connections can change as well — **without rebuilding the entire system.**

*Tradition
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ONE ARCHITECTURE BRINGS TOGETHER

CLIENTS • EMPLOYEES • PARTNERS
COMMUNICATION • DOCUMENTS • PROCESSES
ROLES • SECURITY • CORPORATE MEMORY • AI



Access can be provided through a web browser, smartphone, application, or specialized device.
Interfaces may change.
The enterprise's digital foundation remains unified.



Security Becomes Part of the Architecture

It is not enough to know that a user has logged into the system. It is essential to determine: **who they are, what role they perform, what they are permitted to do, and with whom they are authorized to interact.**

Access is therefore determined not only by a password, but also by digital identity, role, permissions, and specifically authorized relationships.



Communication Becomes a Workflow

A call, message, document, or client request can become the starting point of a managed sequence of actions:



The enterprise gains more than a stream of messages. It gains the ability to see **what needs to be done, who is responsible, what stage the task has reached, and what result has been achieved.**



Work Creates Corporate Memory

Messages, documents, decisions, completed tasks, and results gradually create a structured working context.
Knowledge no longer exists only in email, personal devices, and the memory of individual employees.
Accumulated experience becomes **the enterprise's corporate memory** and a foundation for further analysis and development.



Corporate Memory Creates the Foundation for an Intelligent Layer

AI can operate not as an isolated external assistant with no understanding of the enterprise, but as part of its digital infrastructure.
Within the limits of granted permissions, it can help retrieve information, restore context, analyze documents and work history, identify connections, and prepare materials for employees.
Decision-making and professional responsibility remain with people.

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FROM THE FIRST TASK TO A DIGITAL ENTERPRISE ASSET

Do Not Implement Everything at Once — Start with What the Business Actually Needs

Every enterprise has its own structure, clients, employees, partners, and working processes. **THALAMUS** is therefore not an off-the-shelf “boxed” solution with a mandatory set of functions. At its foundation is a unified technological core, while **the specific digital environment is built around the needs of the individual enterprise.**

Start with a Single Operational Scope

For example:

-  secure communication with clients;
-  a personalized digital environment for the client;
-  direct connection between a client and their assigned specialist;
-  employee collaboration;
-  document exchange;
-  partner collaboration;
-  a specific business process.

The first stage should not be a technology demonstration, but **a real working solution** that the enterprise can validate in its own operations.

Development Takes Place Step by Step



If the first operational scope demonstrates practical value, the enterprise determines the next step. New processes, departments, partners, communication methods, and specialized modules can then be connected to the existing core.

Each New Stage Increases the Value of What Has Already Been Built

-  Established relationships are preserved.
-  Configured roles and permissions continue to operate.
-  The history of interactions builds corporate memory.
-  Processes accumulate practical experience.
-  Data and knowledge become the foundation for analytics and intelligent tools.

As a result, the enterprise does not simply acquire another software service. It gradually creates **its own digital asset**, one that develops together with the business.

The enterprise does not adapt itself to the software product. The digital infrastructure is built around the enterprise.

Let us begin with one real business need.

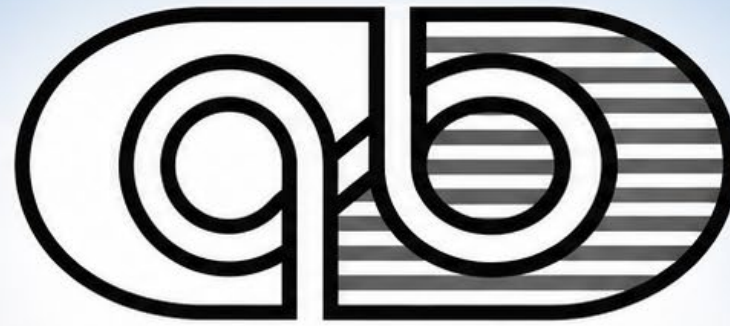
Together, we will define the first operational scope, put it into practical use, and use it as the foundation for developing the enterprise's own digital infrastructure.



The technological core of the enterprise's own digital infrastructure

-  Your business.
-  Your relationships.
-  Your data.
-  Your knowledge.
-  Your digital infrastructure.

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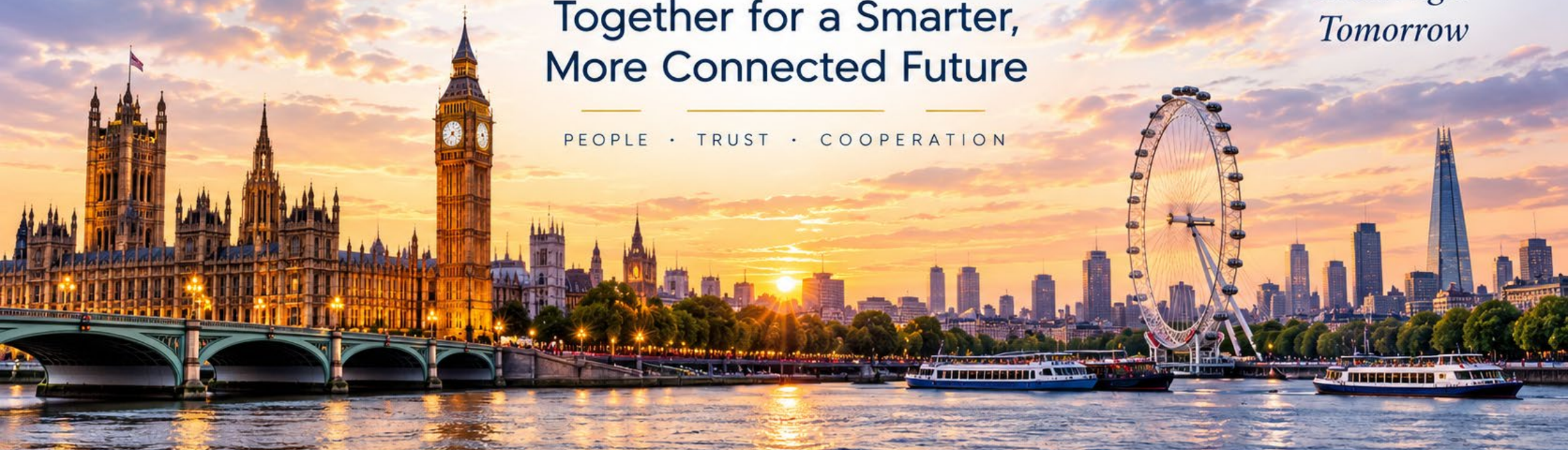
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Together for a Smarter,
More Connected Future

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